YOUR INSURANCE **JARGON-BUSTER**

When it comes to arranging your insurance as a small business, you may come across some terms you've not heard of before. At Towergate Insurance, we're dedicated to making the complex simple and talking about insurance in a way that everyone can understand.

To help get you started, our jargon buster puts things simply so you can unscramble the meanings of those unfamiliar terms.



A natural event that is beyond human control. For example, flooding or a storm.

Aggregate limit

A cap on the total amount an insurer will pay out over the duration of your policy.



All risks

A type of insurance that automatically covers any risk not specifically excluded in the policy wording.



A document issued by your insurer that provides evidence of your insurance coverage.



A policy that covers claims for events that happened before the policy started. This will be within an agreed timeframe.



The person who determines how much money should be paid when someone has made a claim on their insurance policy.



Physical loss, damage or destruction to property or contents.

Moral hazard

When the person who is insured takes more risks than usual because they believe any repercussions will be covered by their insurance.

Premium

The amount you pay for your insurance. This is usually paid for on an annual basis, or in instalments.

Risk appetite

The level of risk an insurer will accept when offering cover. For example, a home insurer may have a low-risk appetite for properties in high flood risk areas, meaning they can refuse cover or charge higher premiums.

Claims-occurring policy

If your policy is written on a claimsoccurring basis, it will only pay out for claimable incidents that happened within the duration of the policy.

Endorsement

Any change or addition to the terms of your policy. This can happen before you take out the policy, after you have been insured or at the policy's renewal.



A change to a policy that can modify, increase or restrict coverage to better suit the policyholder's needs. This can happen throughout the duration of your policy and at renewal.

Exclusion

A specific condition, risk or type of loss that your policy does not cover. These should be listed in your policy wording.

Subrogation

When an insurer recovers their costs from a third party responsible for the loss. This is common in car insurance when a car accident is caused by another driver.

Sums insured

The maximum amount an insurer will pay out in the event of a claim. For example, in home insurance this would be the total cost to rebuild your property including material and labor.

Underwriting

The process that insurers go through when deciding whether to offer cover, how much it should cost and what terms to apply.

At Towergate Insurance, we can help you get this right from the outset and will stand by your side if you need to make a claim. Want to know more?

Get in touch on 0330 828 5378 or visit towergateinsurance.co.uk.



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